

January, and there are already new addresses and trends in Paris to look out for! Firstly with Autolib', quite a little revolution in terms of getting around in Paris. Then, there is Jules et Jim, a new eagerly-anticipated and already dynamic venue. Not counting, an international ready-to-wear brand which opens in France with a first store on the Champs-Élysées. Finally, two important changes in some already familiar brands in the Parisian catering sector. It's January and a year of new opening gets off to a roaring start!

## TRANSPORT //

### AUTOLIB': THE NEW PARISIAN REVOLUTION

Four years after the launch of the hugely successful Vélib', Paris's self-service bicycle network, Autolib' makes its debut in Paris.

A world first: a network of self-service 100%-electric vehicles throughout the city for the use of Parisians and visitors.

Ecological, practical and accessible to everyone, Autolib' offers another way of getting around and making the city cleaner and pleasanter. No noise, no emissions, no smell: the 3,000 Bluecars developed specifically for Autolib' are parked at 1,100 stations and are accessible 24/24 thanks to a centralized help system. They are little 4-seater urban cars with an automatic gear box, and an elegant combination of technology and comfort. The LMP (Lithium Metal Polymer) batteries, also developed for Autolib', store five times more energy than traditional batteries, with an autonomy of 250 km around town.

Subscription is simple and quick: whether by Internet or in one of the Autolib' areas, all you have to do is scan a valid piece of identity and driving licence, and present a credit card for the guarantee, not debited. Then, everything is self-service: the pick-up of the vehicle, with your subscription card, the starting-up of the car, and its return, as well as plugging it in for recharging. Young drivers and foreign visitors are welcome; they simply have to present a driver's licence and a valid piece of identity.

Subscription prices are designed to suit everyone's travel needs: 1-day (24 hrs) 'Découverte' costs €10 or €15 for a week. Then the actual rental charge costs €7 for the first half-hour, €6 for the second and €8 for every extra half hour. Finally, an iPhone application makes it possible to take out a subscription, access the map of the stations and availability, and obtain a mine of information on the service.

→ **AUTOLIB'**  
[www.autolib.eu](http://www.autolib.eu)

## ACCOMMODATION //

### JULES ET JIM: AN UNUSUAL BOUTIQUE HOTEL IN THE HEART OF THE CITY

After having intrigued everyone during memorable festivities last summer right in the middle of the building site, the hotel Jules et Jim has finally opened in a former precious metal treatment factory adjoining an 18th-century house.

This 23-room small boutique hotel, tucked away in a small quiet street between the Arts et Métiers and the Centre Pompidou has been designed with simple and sustainable materials: wood, glass, stone, concrete ... and a plant wall to decorate the interior courtyard.

Thirteen bedrooms have been designed according to an original concept, that of a wardrobe: a shell in composite material with back lighting stands in the centre of the room and houses the bed, whilst the wardrobe, the toilets, the shower and the sink are relegated into niches in the four corners of the room. Two smaller attic rooms have breathtaking views, one towards Montmartre and the other over the rooftops of the Marais, whilst two others,

on the ground floor, are accessible to people with reduced mobility.

Finally, a duplex in the old house, offers much more space with a lounge, desk, sofa bed, and bedroom with en suite bathroom with shower and bath. All rooms have air conditioning and are equipped with iPod station and free Wi-Fi.

The bar, a harmonious mix of modern and old materials, serves a selection of wine, some from the family vineyard in Bordeaux, champagne and cocktails throughout the day. A library with some 150 works in French and English is an invitation to relax, and events are regularly organized in the courtyard and in the bar.

Finally, a photo gallery is open to visitors and invites them to discover the artists on show in galleries in the district. A hotel that provides a warm welcome and which is open to all and gay friendly, right in the heart of the city.

→ **HÔTEL JULES ET JIM**

11 rue des Gravilliers, Paris 3rd  
Tel +33 (0) 1 44 54 13 13  
[www.hoteljulesetjim.com](http://www.hoteljulesetjim.com)

## SHOPPING //

### A FIRST BANANA REPUBLIC STORE IN FRANCE

This upscale brand of the Gap group selling 'luxury clothing at affordable prices' now has an address on the world's most beautiful avenue. The unique architecture of the place includes staircase and floor in marble, art deco furniture, photos from the London gallery Michael Hoppen ... a wonderful setting for customers for this first Banana Republic store in France.

Since its creation in 1978, the Californian store for military and safari clothing has developed to become a veritable upmarket but affordable lifestyle brand.

Seven months after the opening of Abercrombie & Fitch, just opposite, this other favourite young people's brand, already well-known in the United States, will no doubt soon quickly make a name for itself in Paris. The idea of accessible luxury is certain to strike a chord with Parisian customers.

→ **BANANA REPUBLIC**

22 avenue des Champs-Élysées, Paris 8th  
[www.bananarepublic-france.fr](http://www.bananarepublic-france.fr)

## GASTRONOMY //

### THE ATELIER RENAULT: NEW DESIGN FOR AN ICONIC ADDRESS ON THE CHAMPS-ÉLYSÉES

After six months of work, the Atelier Renault, an iconic showcase for the brand, has reopened to the public. A new layout, new visual identity and new design for this mythical address on the Champs-Élysées whose catering services have now been taken over by the group Elixir. 'Every year', stresses Carlos Tavares, Directeur Général Délégué aux Opérations, 'the Atelier Renault welcomes more than two million visitors, who come to discover our innovations, admire our concept cars, attend our sporting victories and spend an enjoyable few moments'. Open every day of the year, the Atelier Renault has a continuous programme of special events based around the Renault brand and the latest news about the brand. After an entire makeover, the Atelier Renault now offers three areas to eat and a new menu offering original and quality cooking. Upstairs is the bar, the restaurant and a lounge mezzanine area. From here, the large glass facade offers a wonderful view of the world's most beautiful avenue. For those in a hurry, there are quick gourmet lunches (with the fixed price 'plateau tout-en-un') or small light and healthy portions, and free Wi-Fi means that you can stay connected.

→ **L'ATELIER RENAULT**

53 avenue des Champs-Élysées, Paris 8th  
Tel +33 (0) 1 76 84 14 14  
[www.atelier.renault.com](http://www.atelier.renault.com)

## A NEW CATERING BRAND IN THE EUROSITES GROUP

The Eurosites group – organizer of seminars, training courses and company events – has strengthened its gourmet branch by welcoming the caterer Nomad – Food & Design. With its totally innovative approach, Nomad has naturally found its place in the Eurosites Gastronomy catering centre, directed by Marc Clareton. A centre that now comprises three brands with complementary focuses: Saint Laurent Gastronomie, for traditional gastronomy; Toutbio, for fans of organic cooking and products; Nomad, upscale caterer for prestige receptions.

‘We are delighted to join this rapidly expanding group’, explains Philippe Martin, the founder of Nomad, ‘Eurosites is going to open up possibilities for Nomad to develop larger catering services thanks to the greater human resources and logistical and operational support that it puts at our disposal. Nomad is also going to develop its own organic design range, thanks to the expertise and experience of Toubio’. In addition to wonderful gourmet food, Nomad delivers the messages of a brand within the framework of an event. Its culinary events are veritable shows, whose creativity has quickly captivated professionals.

### → EUROSITES

Tel +33 (0) 811 65 25 25  
[www.eurosites.fr](http://www.eurosites.fr)

## STOP PRESS //

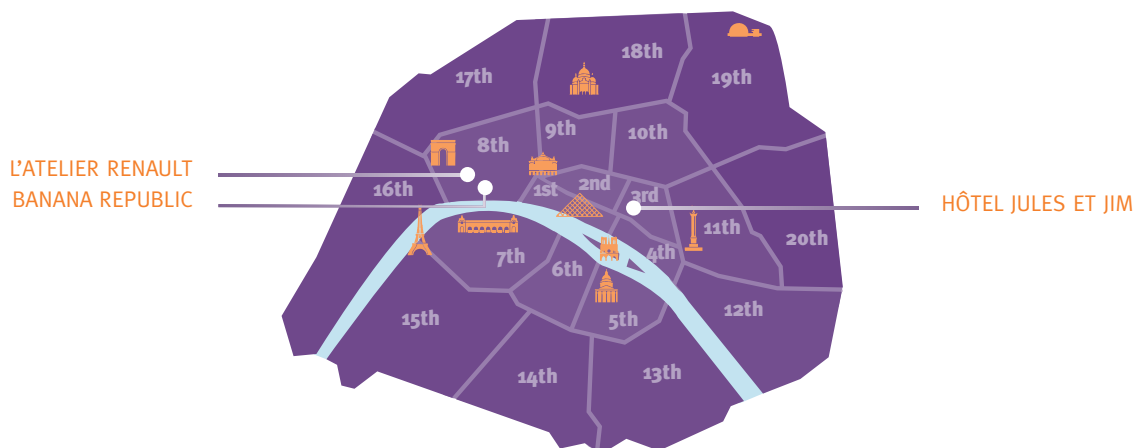
The three-star restaurant of the Bristol\*\*\*\*\* has been redecorated and is now called **Épicure**. // **Marks & Spencer** has reopened a shop in Paris on the Champs-Élysées, after closing in France ten years ago.

### → ÉPICURE

Le Bristol  
112 rue du Faubourg Saint-Honoré, Paris 8th  
Tel +33 (0) 1 53 43 43 40  
[www.lebristolparis.com/epicure](http://www.lebristolparis.com/epicure)

### → MARKS & SPENCER

100 avenue des Champs-Élysées, Paris 8th  
[www.marksandspencer.fr](http://www.marksandspencer.fr)



# COMING SOON //

## Culture

- Redevelopment work at the Palais de Tokyo by architects Lacaton and Vassal to create 10,000 m<sup>2</sup> of space devoted to contemporary art (2010-April 2012)
- Renovation work at the Musée de l'Air et de l'espace (June 2011-2014)
- Launch of the Louvre online reservation system (beginning 2012)
- Renovation of the Musée Rodin; museum to remain open (early 2012-end 2013)
- Opening of the Fondation Jérôme-Seydoux-Pathé for cinema, built by Italian Renzo Piano at 73 avenue des Gobelins (spring 2012)
- Opening of the new areas at the Grand Palais, including the Alexandre-III rotunda, the Salon d'honneur and a 700 m<sup>2</sup> exhibition gallery (mid-2012)
- Reopening of the Musée de l'Homme after renovation (2012)
- Renovation without closing of the Musée de Montmartre and the museum gardens (2012-2014)
- Renovation of the Monnaie de Paris by Philippe Prost with the opening of shops and creation of a 500 m<sup>2</sup> zen garden, and a cafe and gourmet restaurant by Guy Savoy (end 2012)
- Opening of the new Islamic Arts department in the Cour Visconti at the Louvre after covering of the courtyard by architects Mario Bellini and Rudy Ricciotti. 13,000 works will be on show in 4,600 m<sup>2</sup> of new spaces (end 2012)
- Opening of the Institut des Cultures d'Islam in two venues, on Rue Stephenson and Rue Polonceau, in the Goutte d'Or district of the 18th arrondissement (September 2012 and September 2013)
- During the second phase of renovation of the Château de Versailles, closure of the 'Grands appartements' (from November 2012)
- Reopening of the Musée Picasso after renovation and extension (May 2013)
- Reorganization of the Grand Palais with the incorporation of the Galeries nationales and the creation of a shop, a cafe and a bookshop (2012-2017)
- Reopening of the Musée Galliera after renovation (2013)
- Creation of a Théâtre de la Marionnette (Puppet theatre), rue Mouffetard in the 5th arrondissement (2013)
- Opening after renovation and extension of the old cinema Le Louxor in the 10th arrondissement (2013)
- Replacement of the bells of Notre-Dame for their 155th anniversary (2013)
- Opening of the Louis-Vuitton foundation for contemporary art in a Franck Gehry building (September 2013)
- Creation of a 250-seat theatre under the Carreau du Temple (November 2013)
- Creation of a Paris Philharmonic concert hall by architect Jean Nouvel in the park of La Villette including a 2,400-seat symphonic concert hall and a panoramic roof and restaurant (beginning of 2015)
- Opening of the Cité de l'Économie in the former Gaillard townhouse, a listed building dating to 1882 in the 17th arrondissement. The Cité will have a library devoted to economics, a 120-seat amphitheatre, a restaurant and a 2,500 m<sup>2</sup> exhibition space for displays on the economy, currencies and finance (end 2014)
- Opening of the Maison de l'Histoire de France within the premises of the Archives Nationales (2015)
- Reopening of the Musée Ernest-Hébert (date to be defined)

## Urbanism

- Renovation of the Gare de Lyon with the creation of a 4,400 m<sup>2</sup> glass roof for businesses, working rooms and waiting areas (2010-2012)
- Transformation of the district Les Halles (2010-2014)
- Conversion of the former art deco Théâtre de la Mutualité into a business and congress centre by Jean-Michel Wilmotte with a 1,800-seat auditorium, reception and meeting spaces and a hanging garden (beginning of 2012)
- Opening of the Cité de la mode et du design with a concept store (800 m<sup>2</sup>), three restaurants and a picnic area, a nightclub and events spaces (spring 2012)
- 10,000 m<sup>2</sup> extension of the André-Citroën park and installation of fountains, refreshment areas and merry-go-rounds (2011-2012)
- Opening of CinéLilas, a cinematographic complex with park in the east of Paris (autumn 2012)

- Renovation of the Gare d'Austerlitz by French architect Jean Nouvel with creation of a glass roof and 20,000 m<sup>2</sup> of shopping area (2012-2020)
- Construction at La Défense of the Tour Phare, a project of the architect Thom Mayne, 297-metres in height, with 7,000 m<sup>2</sup> of shops and restaurants including a panoramic one (2011-2017)
- End of work at Gare Saint-Lazare (train station), with 10,000 m<sup>2</sup> of shops on three levels (March 2012)
- Creation of green spaces and pedestrian areas along a 2.3 km stretch on the Left Bank and Right Bank of the Seine (July 2012)
- Extension of Line 4 of the Métro to the south of Paris in Montrouge (end 2012)
- Creation of 12 hectares of green space and sports facilities at the Hippodrome d'Auteuil (2012)
- Redevelopment of north-east Paris, between Porte de la Chapelle and Porte de la Villette, creation of the Rosa Parks station on RER line E, green spaces, a university campus, businesses and services (2012-2016)
- Reopening of a public transport network on the Seine, with three Voguéo river shuttle lines circulating to and from Suresnes, Maisons Alfort/Vitry sur Seine, the Eiffel Tower, the Invalides and the Musée d'Orsay (summer 2013)
- Expansion of the Parc Clichy-Batignolles – Martin-Luther-King (2013)
- Re-design of the Beaugrenelle commercial centre with 120 shops, a cinema, a Costes restaurant and a 8,000 m<sup>2</sup>-terrace (September 2013)
- Creation of 1.5 km of green spaces and natural features open to the public along part of the former inner circle railway line in the 15th arrondissement (end 2013)
- Redevelopment of the Champ-de-Mars (2014)
- Creation of an international congress centre, the World Trade Center, at Roissy, with five hotels including a \*\*\*\*\* hotel, 20,000 m<sup>2</sup> of offices, a 3,000-seat congress hall, a 10,000 m<sup>2</sup> showroom and two exhibition halls totaling 30,000 m<sup>2</sup> (2014)
- Extension and modernization of the Hippodrome de Longchamp (2013-2015)
- Re-design of the île Seguin by Jean Nouvel, with a centre for music, a centre for contemporary art, art galleries, guinguettes (outdoor cafes with dancing) and a 4-hectare garden (2015)
- Construction at La Défense of the two 323 m-high Hermitage towers, with function room, auditorium, contemporary art gallery, shops, \*\*\*\* hotel with 210 rooms, conference centre and restaurants (2016)
- Renovation of the Parc des Buttes-Chaumont and restoring of it to its original state of 1867 on the occasion of its 150th anniversary (2013-2017)
- Construction at the Porte de Versailles of the 180-m high Triangle tower block with panoramic lift, panoramic viewpoint, panoramic restaurant and cafe and park of 8,000 m<sup>2</sup>, a project by Swiss architects Herzog & de Meuron (2017)
- Extension of Line 14 of the Métro from Saint-Lazare to Mairie de Saint-Ouen, through Porte de Clichy (2017)
- Extension of the tramway to the east of Paris, from Porte de Vitry to Porte de la Chapelle (December 2012), then as far as Porte d'Asnières (2017)
- Creation of a TGV train station at Orly airport (2020)

## Leisure

- Renovation of the first floor of the Eiffel Tower with creation of a 57-meter-high glass floor (early 2012-summer 2013)
- Launch of a music-hall revue at the Folies bergère (summer 2013)
- Creation of a swimming area on the Daumesnil Lake in the Bois de Vincennes (2013)
- Opening of a brasserie and a luxury suite on the rooftop of the Moulin Rouge (2013)
- Creation by Italian architect Renzo Piano of a 14-room multiplex cinema with 2,800 seats in the future Claude-Bernard neighborhood of the 19th arrondissement (end 2013)
- Reopening after renovation work of the Parc zoologique de Paris in the Bois de Vincennes with 1,000 animals, 175 species, organized into 6 “biozones” including a 2,000 m<sup>2</sup> aviary and a 100 m-long greenhouse (spring 2014)

- Renovation of the Molitor swimming pool, a gem of Art Deco from 1929 and creation of a 98-bedroom M Gallery\*\*\*\* hotel with two restaurants and a balneotherapy centre (April 2014)
- Extension and modernization of the Roland-Garros tennis stadium, with a project for a 15,000-seater centre court with mobile roof, to host the French Open, the Masters Series and the Fed Cup (2015)
- Extension and modernization work at the Palais Omnisport de Paris-Bercy to give 21,000 seats (February 2014-September 2015)
- Opening at the Cité des Sciences of a 16-room digital complex with restaurants and shops (date to be defined)
- New 100% digital cinema complex by the Pathé group in the 13th arrondissement, place d'Italie, comprising 10 auditoriums and 1,250 seats (date to be defined)

### Accommodation

- Closure of the Marignan Champs Élysées\*\*\*\* for 18 months for a full renovation (since April 2011)
- Closure of the Passy Home\*\* for full renovation (June 2011-September 2012)
- Extension works of the Plaza Athénée\*\*\*\*\* in 5,500 m<sup>2</sup> of annexed buildings, with no closure of the hotel (2011-2013)
- Renovation and modernization of the Bois de Boulogne camping site with the installation of caravans and cottages, and extension of 410 tent pitches (2011-2012)
- Opening of the Relais Spa Paris Roissy CDG\*\*\*\* with 475 apartments, a swimming pool, a spa and two meeting rooms (beginning 2012)
- Opening of the 29 Lepic, a boutique hotel around a little garden in Montmartre, \*\*\*classification requested (beginning 2012)
- Reopening after full renovation of the New Hotel Roblin\*\*\*\* at Madeleine (beginning 2012)
- Opening of the W Paris Opéra hotel by the Starwood group in the district of the department stores (14 February 2012)
- Opening of the hôtel O, previously hôtel des Victoires\*\*, decorated by Ora Īto, 19 rue Herold in the 2nd arrondissement (March 2012)
- Opening by Elegancia hotel group of the Trois Couronnes hotel (March 2012)
- Opening of the Marcel hotel, a small 35-bedroom hotel opposite the Gare de l'Est, \*\*\* category requested (April 2012)
- Opening of the Art hôtel Eiffel, a small 35-room designer hotel in the 15th arrondissement, \*\*\* category requested (mid-2012)
- Opening by the Charm and More group of two hotels close to the grands boulevards: the Résidence 60 Richer with 17 apartments and the hotel Cécil with 33 bedrooms (mid-2012)
- Opening of a 52-room Buddha Bar boutique hotel, a spa and a restaurant, on Rue d'Anjou in the 8th arrondissement, \*\*\*\*\* category requested (summer 2012)
- Closure of The Ritz\*\*\*\*\* for full renovation, including the restaurant L'Espadon and the cooking school Ritz-Escoffier (summer 2012-Christmas 2014)
- Opening by the Astotel Group of the 123 Sébastopol, a cinema-themed hotel with a swimming pool and private cinema, facing the Gaîté Lyrique in the 2nd arrondissement, \*\*\*\*\* category requested (September 2012)
- Reopening of the Prince de Galles\*\*\*\* hotel, bar and restaurant after full renovation and creation of a new suite and fitness space (fall 2012)
- Opening of a 330-bed youth hostel with meeting rooms and auditorium, Rue Pajol in the 18th arrondissement (end 2012)
- Opening of a charming 23-bed hotel in the former Grand Contrôle mansion house, a building designed by Jules Hardouin-Mansart in 1684 and belonging to the national Versailles estate (end 2012)
- Opening of a second Saint Christopher's Inn accommodation centre for young people opposite the Gare du Nord, with 500 beds including 100 in private rooms with toilets, and multipurpose rooms (2012)
- Opening of a Holiday Inn opposite the Gare du Nord (2012)

- Conversion by Japanese architects Sejima and Nishizawo of the former La Samaritaine department store into a luxury hotel, Le Cheval Blanc, with 80 rooms and suites overlooking the Seine, a cultural centre and shops (2012-2015)
- Opening of a Hilton Garden Inn and a Hampton by Hilton at Paris – Charles de Gaulle airport (2013)
- Opening of a hotel Roberto Naldi in the 8th arrondissement (2013)
- Opening of a Radisson Blu at La Défense, \*\*\*\* category requested (2013)
- Transformation of the Kléber International conference centre into a 200-bed palace by the chain Peninsula Hotels (2013)
- Opening of a fifth Courtyard by Marriott hotel in Paris, near Porte de Saint-Cloud (2013)
- Opening of a hotel in the heart of the Thoiry zoological garden, with 25 rooms fully accessible to persons with disabilities (end 2013)
- Opening of a \*\*\*\* hotel with 343 rooms at La Défense (2014)
- Opening of a Renaissance hotel near the Porte de Saint-Cloud (2014)
- Opening of a 149-room hotel designed by architect Manuelle Gautrand as part of an entirely eco-friendly project in the 19th arrondissement, \*\*\* category requested (2014)
- Opening of a hotel with 500 to 600 rooms as well as a long-stay transfer centre with accommodation at Paris – Charles de Gaulle airport (end 2014)
- Creation of Villages Nature, an ecological leisure complex by Disneyland® Paris/Pierre & Vacances, with 1,700 cottages over 259 hectares, 9,000 m<sup>2</sup> water park and lagoon heated all year round (2015)
- Opening of a small luxury hotel by Gérard Depardieu with seven guest rooms at 95 rue du Cherche-Midi in the 6th arrondissement (date to be defined)

### Gastronomy

- Closure for renovation work of the Café de l'Homme at Trocadéro (February 2011-summer 2012)
- Opening of an Angelina restaurant/tea room in the Hôtel de Sully, a 17th-century historic building in the heart of the Marais (beginning 2012)
- Opening of a Lenôtre delicatessen at Printemps Haussmann (beginning 2012)
- Reopening of the Ciel de Paris at the top of Montparnasse tower after full renovation (April 2012)
- Opening of a restaurant and function rooms in the bridge abutment of the Pont Alexandre III, on the left bank (summer 2012)
- Opening of a bar and restaurant in the Maison des Célestins on the bank of the Seine in the Marais as part of the renovation of the riverbanks (mid-2012)
- Opening of an organic fast food at La Bourse by Marc Veyrat (end of 2012)
- Opening of two restaurants at L'Orée du Bois, Porte Maillot, a former pavilion in the Bois de Boulogne, renovated by the architect Jean-Michel Wilmotte (2013)

### Shops

- Opening of a Levi's shop at 78 avenue des Champs-Élysées (February 2012)
- Opening of two new addresses in Paris for Marks and Spencer (2012-2013)
- Renovation of the Galeries Lafayette to mark the 100th anniversary of its historic dome, with the refurbishment of the Lafayette Gourmet food store and the opening of a new fine dining restaurant (2012)
- Renovation and 4,000 m<sup>2</sup> extension of the Bon Marché Rive Gauche department store, with the creation of a wine cellar and a bar (2012-2017)
- Opening of a 2,200 m<sup>2</sup> Bucherer shop on the corner of rue Scribe and the boulevard des Capucines, making it the world's largest shop for luxury watches (beginning 2013)
- Opening of an exclusive Estée Lauder perfume shop on the Champs-Élysées (date to be confirmed)

**DISCOVERING PARIS WITH PARISIANS.** What could be more authentic than exploring Paris with people who live there? Numerous associations, as well as B&Bs or tables d'hôtes offer the chance to share the lives of Parisians, observe the city through their eyes and take advantage of their tips for places to go to.

## HAVING DINNER AT THE HOME OF A PARISIAN //

Meeting Parisians in their homes for an evening out and a typically French meal, cooked by the hosts for their guests. **VoulezVousDîner** has become a specialist in organizing these kinds of get-togethers for inhabitants of the capital and foreign visitors looking for a really unique experience, with a gastronomic theme. The hosts of the website **Meeting the French** also seek to highlight French cooking and encourage the same encounters. Guests have a choice of two menus concocted by a caterer or a restaurant: 'Traditional' with starter, main course, dessert and drinks, or 'informal' with no starter. As well as dinners, Meeting the French offers other ways of discovering Paris and Parisians in a gourmet and convivial way: visits to local bakeries, cheese shops, cake shops, etc., workshops for tasting wine, cheese or chocolate, plus gastronomic walks, cooking lessons, and shopping at the market. The website **Invited In Paris**, which proposes dinners and cooking lessons at the home of host Edwige, also organizes personalized themed walks. In a more exclusive genre, **La Touche française**, offers tourists the opportunity to dine with prestigious hosts, aristocrats, artists, intellectuals ... *French touch!*

→ **INVITED IN PARIS**  
[www.invitedinparis.com](http://www.invitedinparis.com)

→ **LA TOUCHE FRANÇAISE**  
Tel +33 (0) 6 49 95 53 71  
[www.latouchefrancaise.com](http://www.latouchefrancaise.com)

→ **VOULEZVOUSDÎNER**  
Tel +33 (0) 6 47 24 28 18  
[www.voulezvousdiner.com](http://www.voulezvousdiner.com)

→ **MEETING THE FRENCH**  
Tel +33 (0) 1 42 51 19 80  
[www.meetingthefrench.com](http://www.meetingthefrench.com)

## BED AND BREAKFAST ACCOMMODATION //

Staying at the home of Parisians for a night or more, having breakfast with them, spending time with them and listening to their advice on places to go ... Bed & Breakfast (B&B) style accommodation began to develop in Paris in the middle of the 1980s. Today, Paris boasts more than 600 B&Bs in apartments, houses, or even on the barges of owners who make their guests as welcome as possible. An original and friendly type of accommodation that is becoming more and more popular with tourists wanting to discover Paris in a different way. To choose your accommodation, you can either book through specialist networks and agencies, some of which have a label, or directly via B&B proprietors who provide details of their offer. Several networks are grouped under the banner **Hôtes Qualité Paris**, the official website for B&Bs in Paris. Created by the Paris City Council in 2005, this label draws together the suggestions of members in a quality charter HQP attributed to Parisian B&Bs, and which meet precise criteria on hospitality, comfort, cleanliness, breakfast, etc. One such network is **Meeting The French**, which offers themed guided tours, or **B&B Paris.com**, which

has had the good idea of creating a themed classification of its B&Bs (romantic, art & culture, nature & relaxation, high-tech), in addition to the traditional listing by district. Not forgetting **Fleurs du Soleil**, which brings together all proprietors in France offering quality B&B accommodation and which has devoted a website to the capital; and then there is **Bed & Breakfast France**, the network for the association BAB France, which lists numerous addresses in Paris. The label **Authentic B&B**, awarded by the Federation of Parisian B&B Professionals, is the second network of Parisian B&Bs. It gathers several operators like **France Lodge Locations**, which claims to have introduced the idea of B&Bs in Paris in 1985; then there is the central reservation centre **Une chambre en ville** and its one hundred or so rooms labelled Authentic B&B. Founded in 1996, **Good Morning Paris** manages a portfolio of some 130 B&Bs classified Authentic B&B. It is capable of meeting all requests, from the most classic to the most original. Finally, certain Parisian agencies like **Alcôve & Agapes** specialize in places of charm and character or atypical places. Founded in 1998, it rents out rooms that have been selected for their originality and distinguishing features (architecture, environment, services, etc.). Also of note, the French network **Gîtes de France**, which has recently started offering two or three B&Bs in the capital. In addition to being listed on rental networks, some owners have created their own website to highlight their particular offer in terms of facilities and hospitality. Such an example is **Au sourire de Montmartre**, which welcomes tourists in a house with five spacious suites with a Moroccan touch. Or **Bonne Nuit Paris**, a family house in the Marais of which one floor has been converted into three independent suites. Or **B&B Guenot** and its Japanese-inspired room, in a former printing works overlooking a private garden near to Nation. **A room in Paris** offers three B&Bs in a Haussmanian apartment in the 10th arrondissement, where several times a week the proprietors cook French gastronomic food for guests. In a fine apartment near to the Champs-Élysées, occupied by a Franco-American family, **The Gentle Gourmet** offers two rooms and delicious vegetarian dinners, served at the table d'hôtes. Finally, for those who would like to be rocked to sleep by the Seine, **Bateau Johanna**, a barge moored at the foot of the Orsay Museum, offers two wooden cabins for guests, who can have breakfast in the wheelhouse, facing the river.

## SPECIALIST NETWORKS & AGENCIES

- **ALCÔVE ET AGAPES**  
Tel +33 (0) 1 44 85 06 05  
[www.bed-and-breakfast-in-paris.com](http://www.bed-and-breakfast-in-paris.com)
- **AUTHENTIC B&B**  
[www.authenticbandbparis.com](http://www.authenticbandbparis.com)
- **BED & BREAKFAST FRANCE**  
Tel +33 (0) 9 60 09 86 49  
[www.bedbreak.com](http://www.bedbreak.com)
- **B&B PARIS.COM**  
Tel +33 (0) 1 76 60 74 75  
[www.2binparis.com](http://www.2binparis.com)
- **FLEURS DE SOLEIL - LES MAISONS D'AMIS EN FRANCE**  
Tel +33 (0) 6 62 37 97 85  
[www.chambresdhotels-paris.org](http://www.chambresdhotels-paris.org)
- **FRANCE LODGE LOCATIONS**  
Tel +33 (0) 1 56 33 85 80  
[www.francelodge.fr](http://www.francelodge.fr)
- **GÎTES DE FRANCE**  
Tel +33 (0) 1 49 70 75 75  
[www.gites-de-france.com](http://www.gites-de-france.com)

→ **GOOD MORNING PARIS**  
Tel +33 (0) 1 47 07 28 29  
www.goodmorningparis.fr

→ **HÔTES QUALITÉ PARIS**  
www.hqp.fr

→ **MEETING THE FRENCH**  
Tel +33 (0) 1 42 51 19 80  
www.meetingthefrench.com

→ **UNE CHAMBRE EN VILLE**  
Tel +33 (0) 1 44 06 96 71  
www.chambre-ville.com

### **B&BS OF PRIVATE OWNERS**

→ **A ROOM IN PARIS**  
130 rue La Fayette, Paris 10th  
Tel +33 (0) 6 33 10 25 78  
www.aroominparis.com

→ **AU SOURIRE DE MONTMARTRE**  
Tel +33 (0) 6 64 64 72 86  
www.sourire-de-montmartre.com

→ **BATEAU JOHANNA**  
Port de Solferino, quai Anatole-France, Paris 7th  
Tel +33 (0) 1 45 51 60 83  
www.bateau.johanna.free.fr

→ **B&B GUÉNOT**  
Tel +33 (0) 1 42 74 23 84  
www.bb-guenot.com

→ **BONNE NUIT PARIS**  
63 rue Charlot, Paris 3rd  
Tel +33 (0) 1 42 71 83 56  
www.bonne-nuit-paris.com

→ **THE GENTLE GOURMET**  
21 rue Duret, Paris 16th  
Tel +33 (0) 1 45 00 46 55  
www.gentlegourmetbandb.com

## **OUTINGS WITH LOCALS PASSIONATE ABOUT THE CAPITAL //**

There's no one better than a Parisian who loves their city to show strangers around. This was the idea that led to the creation in 2006 of **Parisien d'un jour**, an association of more than 250 volunteers which organizes free walks in local districts in small groups of one to six people maximum. Far from the beaten track, these accompanied strolls enable tourists – and even curious Parisians! – to soak up the particular atmosphere of the district visited, meet local people and learn about the history of the place. Getting to meet people and see the city from a different perspective is also the philosophy of the association **Paris par rues méconnues** which conveys this through unusual and original walks in certain districts of Paris. In the course of a walk, tourists visit local people, craftspeople, shopkeepers, artists ... who speak to them about their particular district.

→ **PARISIEN D'UN JOUR**  
www.parisiendunjour.fr

## → PARIS PAR RUES MÉCONNUES

Tel +33 (0) 1 42 79 81 71  
www.paris-prm.com

## A LITTLE BICYCLE TOUR ... //

Cycling along small streets or bicycle lanes away from busy traffic is a pleasant way for Parisians and tourists to pass some time in each other's company. **Paris à vélo c'est Sympa** takes small groups of cyclists to unusual places full of charm (flower-filled housing areas, artists' studios, hidden courtyards, etc.), often ignored on classic city tours. Likewise, **Paris Bike Tour** reveals unsuspected treasures of the capital and also combines bike and museum tours. **Vélo Paris** also offers a varied choice of itineraries, including the atypical Paris Nature in the Bois de Boulogne and Paris by Night. As for **Bike about Tours**, it organizes a long bike tour for English speakers who wish to see different aspects of Paris: top sites (Centre Pompidou, Louvre Museum, etc.), Jim Morrison's house, places immortalized by cinema, excellent bakeries, upscale restaurants, secret gardens, etc.

### → BIKE ABOUT TOURS

Parking Vinci rue de Lobau, Paris 4th  
Tel +33 (0) 6 18 80 84 92  
www.bikeabouttours.com

### → PARIS À VÉLO C'EST SYMPA

22 rue Alphonse Baudin, Paris 11th  
Tel +33 (0) 1 48 87 60 01  
www.parisvelosympa.com

### → PARIS BIKE TOUR

38 rue de Saintonge, Paris 3rd  
Tel +33 (0) 1 42 74 22 14  
www.parisbiketour.net

### → VÉLO PARIS

44 rue d'Orsel, Paris 18th  
Tel +33 (0) 1 42 64 97 39  
www.veloparis.com

## ARTISTS' WORKSHOPS, SECOND-HAND MARKETS AND CAR-BOOT SALES //

Spring time is an ideal season for meeting Parisians. At this time of year, several artists' studios open their doors to the public and almost every weekend, the pavements of the capital play host to second-hand markets and car-boot sales. These events are very popular and attract many Parisians, who enjoy strolling around and having a chat. Artists' studio open days are mainly held in the month of May and again in the autumn. One of the most frequented is the four-day open days organized by the **Ateliers d'artistes de Belleville**, an association that comprises more than 300 artists from the 10th, 11th, 19th and 20th arrondissements. Also in May, the **Ateliers du Père Lachaise**, which gathers some 50 artists living in the vicinity of the famous cemetery, invites Parisians and tourists to visit them, as do the 200 artists at the **Frigos**, the former storehouses for refrigerated goods a few steps from the Bibliothèque nationale.

### → BROCANTES ET VIDE-GRENIERS

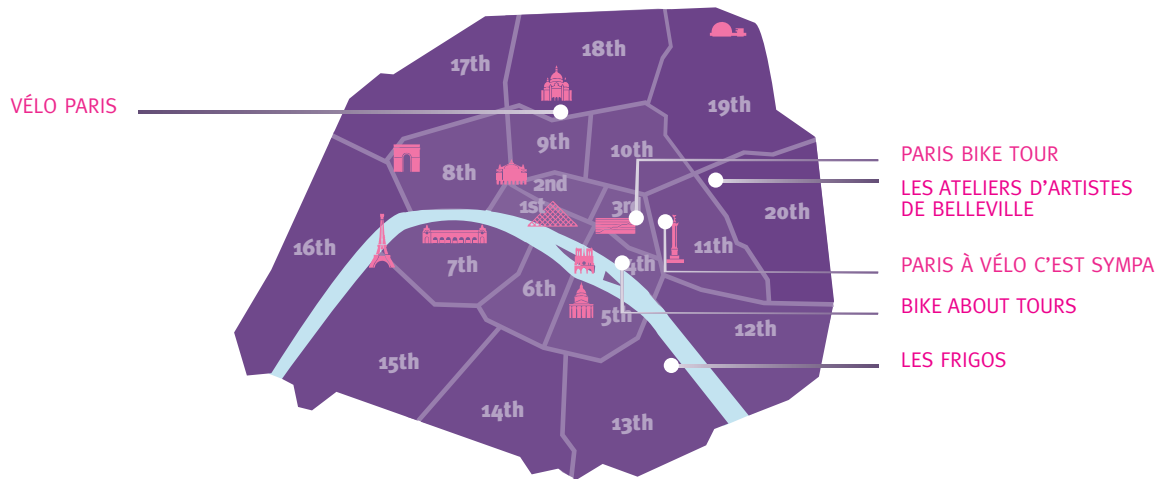
www.paris.fr/marches

### → LES ATELIERS D'ARTISTES DE BELLEVILLE

1 rue Francis Picabia, Paris 20th  
Tel +33 (0) 1 77 12 63 13  
www.ateliers-artistes-belleville.org

→ **LES ATELIERS DU PÈRE LACHAISE**  
www.apla.fr

→ **LES FRIGOS**  
19 rue des Frigos, Paris 13th  
www.les-frigos.com



*Written by Yves Dougin / MeMo  
Translated by Deborah Lindsay-Mc Geown*

**LOOK WHAT'S DIFFERENT!** Dinner in the dark, sailing as a twosome on the Seine while drinking champagne, sleeping in a bed suspended in the air ... everything is possible in Paris! Hotels, restaurants, and cultural venues all offer visitors new experiences during their stay in the capital. An overview of these original places and products that are part of the reason that Paris is unforgettable.

## PARTICULAR ... HOTELS

From the trendy Himatic at the Bastille to the highly-select Plaza Athénée in the Golden Triangle, numerous Parisian hotels vie with each other to stand out from the rest, offering their guests unique types of services or layouts. In the small circle of luxury hotels, **Le Meurice\*\*\*\*\*** pampers child guests. Several activities are organized to occupy them, either with or without their parents: treasure hunt in the hotel, fun trail around the capital, games on the pond in the nearby Tuileries gardens with pretty sail boats in wood given as a gift by Le Meurice to its young guests. The boat of *My private boat*, proposed by the **Hotel Plaza Athénée\*\*\*\*\***, is reserved for adults. It is a wonderful motorized vessel all in mahogany and chrome, with a captain and hostess aboard. In fine weather, it takes two people on a one-and-a half-hour trip along the river with gourmet refreshments (champagne and pastries) served onboard. A short stroll from the Plaza Athénée, the **Radisson Blu Le Dokhan's Hôtel\*\*\*\*** is housed in a fine corner building in the Haussmanian style, near to Trocadéro. Renovated by decorator Frédéric Méchiche, who has made it a showcase for art, it boasts the only champagne bar in Paris (more than 60 references) and especially a magnificent 1930s lift, whose interior has been entirely covered with panels from an authentic old Vuitton trunk. On the other side of the Seine, in a quiet street in the Latin Quarter, the **Hôtel Seven** welcomes its guests in an eccentric and more contemporary atmosphere, as the names of its rooms suggest: "Absolute levitation", "Nearer to the stars", "Suspended bath", etc. These rooms with their very special interior decor all share a common feature: a supremely comfortable suspended bed for sweet dreams. In the same spirit of originality, a neighbouring smaller version **One by the five**, offers guests the original and unusual experience of being the only guests. In fact, the hotel has just one 50 m<sup>2</sup>, luxuriously decorated suite: suspended bed, starry sky, dance floor, and perfume and gourmet refreshments ... There are sensual pleasures too for those who spend the night in the two suites on the top floor of the hotel **Murano Urban Resort**, between Bastille and République. Each of these has a private swimming pool (2 m x 4 m) heated all year round, ideal for unwinding away from the hustle and bustle of the city. Relaxation and well-being are also guaranteed at the luxurious spa of the hotel **Royal Monceau Raffles Paris\*\*\*\***, near to Étoile: the Spa My Blend by Clarins. Just like the palace, this huge space, designed by Philippe Starck, offers clients a wonderful 28-metre-long swimming pool, the biggest swimming pool ever in a Parisian hotel. On the edge of the Bastille, the 'eco-trendy' hotel **Himatic** stands out from hotels of its kind, not only because of its unusual decoration by designer Matali Crasset, but also because of the service partly carried out by machines. These include 100% automatic food and drink distributor, practical for getting something to eat or drink at any time of the day or night. Finally, an out-of-the-ordinary sensorial experience awaits those who enjoy chilling out at the **Kube Hotel**, a magnificent building tucked away in a little street in the popular and cosmopolitan 18th arrondissement. For this, you need to have reserved at The Ice Kube by Grey Goose, a bar in ice with a temperature of -10 °C. Wrapped in warm clothing provided at the entrance, visitors can enjoy a vodka amidst the 20 tons of ice that form the structure of this unique place in Paris.

### → HÔTEL HIMATIC

71 rue de Charonne, Paris 11th  
Tel +33 (0) 1 43 67 56 56  
[www.hi-matic.net](http://www.hi-matic.net)

- **HÔTEL LE MEURICE\*\*\*\*\***  
228 rue de Rivoli, Paris 1st  
Tel +33 (0) 1 44 58 10 10  
[www.meuricehotel.fr](http://www.meuricehotel.fr)
- **HÔTEL MURANO URBAN RESORT**  
13 boulevard du Temple, Paris 3rd  
Tel +33 (0) 1 42 71 20 00  
[www.muranoresort.com](http://www.muranoresort.com)
- **HÔTEL ONE BY THE FIVE**  
3 rue Flatters, Paris 5th  
Tel +33 (0) 1 43 31 52 31  
[www.onebythefive.com](http://www.onebythefive.com)
- **HÔTEL PLAZA ATHÉNÉE\*\*\*\*\***  
25 avenue Montaigne, Paris 8th  
Tel +33 (0) 1 53 67 66 65  
[www.plaza-athenee.fr](http://www.plaza-athenee.fr)
- **HÔTEL ROYAL MONCEAU RAFFLES PARIS\*\*\*\***  
37 avenue Hoche, Paris 8th  
Tel +33 (0) 1 42 99 88 00  
[www.leroyalmonceau.com](http://www.leroyalmonceau.com)
- **HÔTEL SEVEN**  
20 rue Berthollet, Paris 5th  
Tel +33 (0) 1 43 31 47 52  
[www.sevenhotelparis.com](http://www.sevenhotelparis.com)
- **KUBE HOTEL**  
1-5 passage Ruelle, Paris 18th  
Tel +33 (0) 1 42 05 20 00  
[www.muranoresort.com](http://www.muranoresort.com)
- **RADISSON BLU LE DOKHAN'S HOTEL\*\*\*\***  
117 rue Lauriston, Paris 16th  
Tel +33 (0) 1 53 65 66 99  
[www.radissonblu.fr/dokhanhotel-paristrocadero](http://www.radissonblu.fr/dokhanhotel-paristrocadero)

## RESTAURANTS FOR THE SENSES

Pleasing the eyes and taste buds of their clients is the duty of any restaurant worthy of this name. In Paris, however, some of these also seek to appeal to senses that are usually less aroused during a meal, such as hearing and touch. Such is the case at **Bel Canto**, where the waiters and waitresses are experienced opera singers. Throughout the evening, they regularly sing the greatest opera arias accompanied by a pianist. As its name indicates, the restaurant **Dans le noir? [In the dark]** receives its guests in total darkness, the service being carried out by blind people. Founded in 2003, Dans le noir? seeks to raise public awareness about visual disability, but also to raise awareness about the importance of taste and smell, in relation to the dominant sense of sight. A similar initiative is undertaken at the **Café Signes**, a cafe-restaurant run and frequented by deaf and hearing-impaired clients. Also opened in 2003, this unique place in the capital seeks to encourage dialogue between two worlds, two languages: that of words and that of signs. The culture of interpersonal relations is also the focus at **Lapérouse**, but in a more intimate, sometimes secretive way. Established in 1776 in a building facing the Seine, this famous restaurant has conserved its original architecture and decoration. On the first floor, it has ten or so private rooms for hosting from 2 to 12 guests. 'La belle Otéro', 'Le quai aux fleurs', 'Les sénateurs', 'Victor Hugo', 'Les amours'... these private rooms with their evocative names played host to all the important figures in art and politics of the 19th-century in Paris, as well as numerous romantic rendezvous.

→ **BEL CANTO**  
72 quai de l'Hôtel de Ville, Paris 4th  
Tel +33 (0) 1 42 78 30 18  
[www.lebelcanto.com](http://www.lebelcanto.com)

→ **CAFÉ SIGNES**  
33 avenue Jean Moulin, Paris 14th  
Tel +33 (0) 1 45 39 37 40  
[www.cafesignes.com](http://www.cafesignes.com)

→ **DANS LE NOIR ?**  
51 rue Quincampoix, Paris 4th  
Tel +33 (0) 1 42 77 98 04  
[www.danslenoir.com](http://www.danslenoir.com)

→ **LAPÉROUSE**  
51 quai des Grands Augustins, Paris 6th  
Tel +33 (0) 1 43 26 68 04  
[www.laperouse.com](http://www.laperouse.com)

## ANOTHER LOOK AT CULTURE AND HERITAGE

The secular history of Paris has left its imprint throughout the city. Numerous sites, enhanced by talented contemporary artists, bear witness to this. The Maison **Baccarat** is one of these. Founded in 1764, the Baccarat crystal glassworks has installed its Parisian quarters in the former mansion house of Marie-Laure de Noailles in the 16th arrondissement. For the decoration of the venue, which also has its own gastronomic restaurant, carte blanche was given to Philippe Starck who created a magical world in concrete, mirrors and glass in which features a huge 2.5-metre crystal-glass chair and a spectacular 14-metre-long luminous mirror table, in crystal! Another great house, another prestigious creation: the **Espace culturel Louis Vuitton** on the Champs-Élysées. Inaugurated in 2006, this place, entirely devoted to contemporary art, is situated on the 7th floor of the eponymous house. Access is via a work of art by Danish artist Olafur Eliasson: a lift that plunges visitors into total darkness. Excitement guaranteed ... From here visitors can have fun looking for the **Méridien de Paris** which they can trace through the streets of the capital. As a tribute to the astronomer **François Arago**, the Dutch artist Jan Dibbets give this line a physical form with 135 bronze medallions 12 centimetres in diameter fixed to the ground. Marked with the name of Arago, they define a north-south route that crosses many wonderful monuments, such as the Louvre, the Palais-Royal, the Luxembourg gardens or the Observatoire de Paris. While following the route, walkers can also admire the lights designed in 1950 by Jean Cocteau for the arthouse cinema **Studio 28**, in the heart of Montmartre. Or they could head over to the 7th arrondissement to soak up the Japanese atmosphere of another cinema, **La Pagode**, and its garden, a listed building.

→ **BACCARAT**  
11 place des États-Unis, Paris 16th  
Tel +33 (0) 1 40 22 11 00  
[www.baccarat.fr](http://www.baccarat.fr)

→ **ESPACE CULTUREL LOUIS VUITTON**  
60 rue de Bassano, Paris 8th  
Tel +33 (0) 1 53 57 52 03  
[www.louisvuitton-espaceculturel.com](http://www.louisvuitton-espaceculturel.com)

→ **HOMMAGE À ARAGO DE JAN DIBBETS**  
[www.amb-pays-bas.fr/hommage-a-arago-de-jan-dibbets.phtml](http://www.amb-pays-bas.fr/hommage-a-arago-de-jan-dibbets.phtml)

→ **LA PAGODE**  
57 rue de Babylone, Paris 7th  
Tel +33 (0) 1 45 55 48 48  
[www.etoile-cinema.com/salle/pagode](http://www.etoile-cinema.com/salle/pagode)



## **STUDIO 28**

10 rue Tholozé, Paris 18th  
Tel +33 (0) 1 42 54 18 11  
[www.cinemastudio28.com](http://www.cinemastudio28.com)

## **AND ALSO ... SAVOURING PARIS'S HONEY**

Several roofs in the capital are home to millions of bees that collect nectar in gardens and on balconies to produce an excellent all-flower honey, free from all pesticides, as required by the city!

Above the famous restaurant **La Tour d'Argent**, six hives have since 2008 been producing excellent honey, sold only in the restaurant's shop. In 2010, the town hall of the 4th arrondissement installed nine hives on its roofs. The honey produced is very subtle in flavour and has been named **Miel of Paris**; it is sold at La Grande Épicerie du Bon Marché. The rooftops of the Palais Garnier Opera House also house several hives that provide a small amount of honey. If you are lucky, you will find it in the **Boutique of the Palais Garnier Opera House**. The most recently-installed hives can also be found in the 4th arrondissement, on the roof of the **Crédit municipal de Paris**. The honey from its four hives is sold on site during Heritage Days, on the third weekend in September. Its name? 'Le Miel de ma tante' [My aunt's honey] of course ... Also to look out for is the 'Miel Béton' from the **Banque du Miel**, which supports projects for the pollination of the city.



### **BOUTIQUE OF THE PALAIS GARNIER OPERA HOUSE**

Rue Halévy, Paris 9th  
Tel +33 (0) 1 40 01 17 82



### **CRÉDIT MUNICIPAL DE PARIS**

55 rue des Francs-Bourgeois, Paris 4th



### **LA BANQUE DU MIEL**

Tel +33 (0) 1 55 87 08 70  
[www.banquedumiel.org/mielbeton.html](http://www.banquedumiel.org/mielbeton.html)



### **LA GRANDE ÉPICERIE DE PARIS**

Le Bon Marché, 38 rue de Sèvres, Paris 7th  
Tel +33 (0) 1 44 39 81 00  
[www.lagrandeepicerie.fr](http://www.lagrandeepicerie.fr)



### **LA TOUR D'ARGENT**

15 quai de la Tournelle, Paris 5th  
Tel +33 (0) 1 43 54 23 31  
[www.latourdargent.com](http://www.latourdargent.com)



Written by Yves Dougin / MeMo  
 Translated by Deborah Lindsay-Mc Geown



**CHOOSING A SERVICE PROVIDER FOR A LUXURY EVENT.** Paris's offer for upscale events is in keeping with the reputation of the French capital: immense and high class. It is just a question of making a choice from among the city's numerous exceptional hotels and restaurants. For special events and activities surrounding the event, again the choice is huge and most Parisian service providers offer bespoke services for the most demanding clients. An overview.

## HISTORIC AND CULTURAL VENUES

Paris has prestigious places for holding exceptional events that bear the hallmark of luxury and grandeur. Culture of course has its place here given the capital's rich heritage. **The Louvre**, the largest museum in Paris (with a surface area of 210,000 m<sup>2</sup> of which 60,600 are devoted to exhibitions), can be privatized for an evening function, for an exclusive bespoke visit to the permanent and temporary exhibitions. Different reception areas can also be adapted for dinners and cocktail receptions for from 50 to 3,000 guests. The Tuileries Gardens, situated nearby, also managed by the Louvre teams, may also be privatized for an event. The equally prestigious **Château de Versailles** offers a range of bespoke solutions for event planners, such as the privatization of the Opéra royal (from 100 to 700 people) with show and private room in the chateau for a cocktail reception or dinner before or after the performance. The Galerie des batailles, the Royal Chapel or the Hall of Mirrors are also available for private hire for groups of less than 100 people. The **Château de Vaux-le-Vicomte** may be privately hired for the holding of company seminars or sumptuous receptions. The chateau itself may be privately hired for large-scale events, as well as numerous individual rooms for lunches, dinners and cocktail receptions for up to 20 people. The team at the chateau can suggest numerous special activities to enhance the evening, such as fireworks displays, special events with actors in period costume or rides in a horse drawn carriage. The **Chantilly estate** has a large and varied number of events linked to the world of horses. In addition to these ideas there are also several solutions for incentive activities (treasure hunt, cooking lessons, regattas, etc.) in the chateau, the park, and the grand stables or at the racecourse.



### CHANTILLY ESTATE

Tel +33 (0) 3 44 27 31 70  
[www.events-domainedechantilly.com](http://www.events-domainedechantilly.com)



### CHÂTEAU DE VAUX-LE-VICOMTE

Tel +33 (0) 1 64 14 41 90  
[www.vaux-le-vicomte.com](http://www.vaux-le-vicomte.com)



### CHÂTEAU DE VERSAILLES SPECTACLE

Tel +33 (0) 1 30 83 78 98  
[www.chateauversailles-spectacles.fr](http://www.chateauversailles-spectacles.fr)



### LOUVRE MUSEUM

Tel +33 (0) 1 40 20 50 50  
[www.louvre.fr](http://www.louvre.fr)

## PRESTIGIOUS VENUES

Right in the heart of Paris, a short stroll from the Arc de triomphe, the **Hôtel Salomon de Rothschild** is a venue entirely devoted to private functions and company events. A listed monument and a subtle mix of classicism and modern style, the mansion house is surrounded by three gardens and a huge park. The interior spaces available for full private-hire total 3,900 m<sup>2</sup> including a 500 m<sup>2</sup> events stage with audiovisual equipment and high-level

recording (shooting of TV programmes possible) equipment. The organization of events in prestigious or luxury places can be undertaken by professional caterers who operate venues for the hosting of events. The caterer Potel & Chabot has the exclusive right to provide catering services at the **Pavillon Cambon Capucines**, a few steps from Opéra. This venue, available for full private hire, consists of 1,600 m<sup>2</sup> over four stylish rooms and an auditorium with a capacity to host from 10 to 1,500 guests for meals, seminars, private evenings and cocktail receptions. Also managed by Potel et Chabot, the **Hôtel d'Évreux**, place Vendôme has three areas suitable for the organization of cocktail receptions (350 guests) or sit-down lunches/dinners (230 guests). The maison Lenôtre offers unique venues like the **Pré Catelan**, right in the heart of the Bois de Boulogne. It offers 14 salons with a surface area of between 32 and 800 m<sup>2</sup> for private hire for seminars and private receptions of all sizes. Run by Lenôtre, the **Pavillon Élysée** is a top spot for Parisian gastronomy. Situated on the Champs-Élysées, this prestigious establishment has two salons for private hire with a view of the gardens. One, with a surface area of 121 m<sup>2</sup>, can host conferences (70 people), dinners/lunches (100 people) or cocktail receptions (140 people). The second, more intimate, can welcome up to 15 people.

→ **HÔTEL D'ÉVREUX**

19 place Vendôme, Paris 1st  
Tel +33 (0) 1 42 97 54 80  
www.poteletchabot.com

→ **HÔTEL SALOMON DE ROTHSCHILD**

11 rue Berryer, Paris 8th  
Tel +33 (0) 1 71 93 75 37  
www.hotelsalomonrothschild.com

→ **LES SALONS DU PRÉ CATELAN**

Route de la Grande Cascade, Bois de Boulogne, Paris 16th  
Tel +33 (0) 1 44 14 41 00  
www.precatelanparis.com

→ **PAVILLON CAMBON CAPUCINES**

46 rue Cambon, Paris 1st  
Tel +33 (0) 1 47 20 04 05  
www.poteletchabot.com

→ **PAVILLON ÉLYSÉES**

10 avenue des Champs-Élysées, Paris 8th  
Tel +33 (0) 1 42 65 85 10  
www.lenotre.com

## EXCEPTIONAL VENUES

These are original places, sought out for their special character and size, sometimes enormous. Located half-way between the Place de l'Étoile and Parc Monceau, the **Académie Diplomatique Internationale** (ADI) has a particular solemn and prestigious character. Previously solely reserved for the use of diplomats, this elegant and refined venue has recently opened for private corporate events such as board meetings, the organization of conferences, cocktail receptions and corporate dining. The three meeting rooms can host up to 60 people for a sit-down meal. The reception room (175 m<sup>2</sup>) can host 200 guests for a cocktail reception and 130 for a sit-down meal. Facilities also include a winter garden and a business centre. For events on a grand scale, Paris's two stadiums come tops. The **Parc des Princes** regularly hires out its outside spaces and terraces for large scale events. The stadium has seven congress spaces and an auditorium right in the heart of a mythical arena. The venue is also ideal for organizing incentive events with a sporting aspect whilst taking advantage of the VIP reception rooms of the presidential box. The **Stade de France** is a legendary venue hosting more than 200 private events annually during which companies can bring their teams together for exciting themed events. The venue has an amphitheatre (4,000 to 10,000 seats), an auditorium (250 seats), a congress area 1,300 seats, an uncovered area of 12,000 m<sup>2</sup> and 11 reception

rooms with 25 to 2,000 seats. An exhibition space with a surface area of 2,000 m<sup>2</sup> can also be used for major events. The Stade de France also has 173 boxes with 10 to 40 seats (for private hire during matches) and a 300-seat gastronomic restaurant. Finally, on another note, for those who prefer to be afloat on the Seine, the **Yachts de Paris** offer prestigious dinners and evening functions onboard the Don Juan II. This ship with its intimate and elegant atmosphere has 14 tables for 2 to 8 people for a dinner prepared by a master chef.

→ **ACADÉMIE DIPLOMATIQUE INTERNATIONALE (ADI)**

4bis avenue Hoche, Paris 8th  
Tel +33 (0) 1 42 12 82 50  
[www.adi-events.com](http://www.adi-events.com)

→ **PARC DES PRINCES**

24 rue du Commandant-Guilbaud, Paris 16th  
Tel +33 (0) 1 47 43 71 71  
[www.leparcdesprinces.fr](http://www.leparcdesprinces.fr)

→ **STADE DE FRANCE**

Zac du Cornillon Nord, 93216 Saint-Denis-La-Plaine  
Tel +33 (0) 1 55 93 07 75  
<http://accueil.stadefrance.com>

→ **YACHTS DE PARIS**

Port Henri IV, Paris 4th  
Tel +33 (0) 1 44 54 14 70  
<http://entreprises.yachtsdeparis.fr>

## LUXURY HOTELS AND PALACES

For accommodation solutions or for the organization of luxury seminars, palaces naturally spring to mind. And the French capital certainly has no shortage of prestigious hotels! All offer exceptional levels of service and some have spas and acclaimed restaurants. For business clientele, the **Bristol\*\*\*\*\***, for example, has seven salons available for private hire for between 16 and 50 guests for a sit-down meal (and double the number for a cocktail reception). The **Hôtel Meurice\*\*\*\*\*** offers five reception rooms capable of hosting between five and 450 people. Three of them, situated on the ground floor, are modular. The **Shangri-La\*\*\*\*\*** offers its clientele a total area of 850 m<sup>2</sup> for private hire for professional events. Four salons can host between 20 and 230 guests. The **Hôtel Scribe\*\*\*\*\*** benefits from a central position and has four meeting rooms (12 to 100 people according to configuration) with audiovisual equipment. Private-hire spaces host sit-down dinners for 150 guests. With eight rooms available for private-hire, the legendary **Ritz**, in Place Vendôme, can host 35 to 350 people for a meeting and serve up to 350 guests for a sit-down dinner (500 for a cocktail reception). With its two terraces overlooking Paris, the **Four Seasons Hotel George V\*\*\*\*\***, a short stroll from the Champs-Élysées, has eight private salons with a maximum capacity for 400 people for a meeting. The Salon Vendôme can host around 350 guests for dinner and 450 for a cocktail reception. Smaller salons are available for meals for small groups of around 15 guests. As for the **Intercontinental Paris Avenue Marceau\*\*\*\*\***, it has three salons of 100 m<sup>2</sup> each for private hire for the hosting of seminars, banquets and evening functions throughout the year. Up to 300 people in 'theatre' configuration, and 240 for a sit-down meal (300 for a cocktail reception). Accessible by an independent staircase from the lobby of the hotel, these spaces can be fully hired out for the event.

The **Hôtel de Crillon\*\*\*\*\***, in Place de la Concorde, has seven salons capable of hosting between 10 and 350 people for all types of events. An added bonus: on its website, the hotel has a software programme that makes it possible to configure the spaces available according to the number of guests and the event programmed. As for the **Hôtel du Louvre\*\*\*\*\***, it has eight perfectly equipped reception rooms, with a maximum capacity for 110 people for a meeting, 100 for a meal and 150 for a cocktail reception. Close to the Champs-Élysées, the hotel **Fouquet's Barrière\*\*\*\*\*** offers seven salons for private hire including the largest, the salon Raimu (100 m<sup>2</sup>), with a maximum capacity for 100 people for a meeting. Meals may be served for 80 guests (100 for a cocktail reception).

The architecture is adventurous and the technology cutting edge. Situated right on the Champs-Élysées, the **Marriott Paris Champs-Élysées\*\*\*\*\*** frequently organizes seminars and private receptions in its seven modular salons with a maximum capacity for 300 people in theatre configuration and 200 people for a sit-down dinner (350 for a cocktail reception). The hotel boasts a 138 m<sup>2</sup> private terrace for 150 people for a cocktail reception. On the elegant and renowned avenue Montaigne, the **Plaza Athénée\*\*\*\*\***, opened in 1911, is one of Paris's most celebrated hotels. Its two reception and meeting rooms can host 90 people for seminars and 72 guests for a sit-down meal (120 for a cocktail reception). Resolutely contemporary and designer in its architecture, the **Renaissance Paris Arc de Triomphe\*\*\*\*\*** has four modular salons with a surface area of between 30 and 48 m<sup>2</sup> which can be joined together to give a single space (148 m<sup>2</sup>). The ensemble can host up to 110 people for a meeting and 64 guests for a sit-down meal (120 for a cocktail reception). The **Renaissance Paris Le Parc Trocadéro\*\*\*\*\*** reopened in April 2011 after four months of complete renovation. Its 122 guest rooms are distributed around a 1,200 m<sup>2</sup> terrace planted with trees. The hotel has a fitness room and five modular reception rooms with a maximum capacity for 300 people for a meeting. Around 220 meals can be served here and cocktail parties held for up to 320 guests.

→ **FOUR SEASONS HOTEL GEORGE V\*\*\*\*\***

31 avenue George-V, Paris 8th  
Tel +33 (0) 1 49 52 70 00  
[www.fourseasons.com/paris](http://www.fourseasons.com/paris)

→ **HÔTEL DE CRILLON\*\*\*\*\***

10 place de la Concorde, Paris 8th  
Tel +33 (0) 1 44 71 16 24  
[www.crillon.com](http://www.crillon.com)

→ **HÔTEL DU LOUVRE\*\*\*\*\***

1 place André-Malraux, Paris 1st  
Tel +33 (0) 1 44 58 38 38  
[www.hoteldulouvre.com](http://www.hoteldulouvre.com)

→ **HÔTEL FOUQUET'S BARRIÈRE\*\*\*\*\***

46 avenue George-V, Paris 8th  
Tel +33 (0) 1 40 69 60 00  
[www.fouquets-barriere.com](http://www.fouquets-barriere.com)

→ **HÔTEL PLAZA ATHÉNÉE\*\*\*\*\***

25 avenue Montaigne, Paris 8th  
Tel +33 (0) 1 53 67 66 65  
[www.plaza-athenee-paris.com](http://www.plaza-athenee-paris.com)

→ **HÔTEL SCRIBE PARIS\*\*\*\*\***

1 rue Scribe, Paris 9th  
Tel +33 (0) 1 44 71 24 24  
[www.sofitel.com](http://www.sofitel.com)

→ **INTERCONTINENTAL PARIS AVENUE MARCEAU\*\*\*\*\***

64 avenue Marceau, Paris 8th  
Tel +33 (0) 1 44 43 36 36  
[www.ic-marceau.com](http://www.ic-marceau.com)

→ **LE BRISTOL\*\*\*\*\***

112 rue du Faubourg Saint-Honoré, Paris 8th  
Tel +33 (0) 1 53 43 43 41  
[www.lebristolparis.com](http://www.lebristolparis.com)

- **LE MEURICE\*\*\*\*\***  
228 rue de Rivoli, Paris 1st  
Tel +33 (0) 1 44 58 10 10  
[www.lemeurice.com](http://www.lemeurice.com)
- **MARRIOTT PARIS CHAMPS-ÉLYSÉES\*\*\*\*\***  
70 avenue des Champs-Élysées, Paris 8th  
Tel +33 (0) 1 53 93 55 00  
[www.marriottchampselysees.com](http://www.marriottchampselysees.com)
- **RENAISSANCE PARIS ARC DE TRIOMPHE\*\*\*\*\***  
39 avenue de Wagram, Paris 17th  
Tel +33 (0) 1 55 37 55 37  
[www.renaissancearcdetriomphe.com](http://www.renaissancearcdetriomphe.com)
- **RENAISSANCE PARIS LE PARC TROCADÉRO\*\*\*\*\***  
55-57 avenue Raymond Poincaré, Paris 16th  
Tel +33 (0) 1 44 05 66 66  
[www.renaissanceleparctrocadero.com](http://www.renaissanceleparctrocadero.com)
- **RITZ\*\*\*\*\***  
15 place Vendôme, Paris 1st  
Tel +33 (0) 1 43 16 30 30  
[www.ritzparis.com](http://www.ritzparis.com)
- **SHANGRI-LA\*\*\*\*\***  
10 avenue d'Iéna, Paris 16th  
Tel +33 (0) 1 80 27 19 35  
[www.shangri-la.com/fr/property/paris/shangrila](http://www.shangri-la.com/fr/property/paris/shangrila)

## GASTRONOMIC RESTAURANTS

After all the work, gourmet pleasures. After a business meeting around the table, the meal of a prestigious event should also be something special. The restaurant **Maison Blanche**, on avenue Montaigne, offers a clear view of the Eiffel Tower and Trocadéro. Its terrace is a haven of peace in the heart of the capital. The venue, which serves high-quality cuisine, offers numerous options for lunch and dinner for private events of all kinds. The White Room, available for full private hire, makes it possible to prolong an evening in a club atmosphere. The restaurant **Lasserre** is one of Paris's top restaurants. A few steps from the Champs-Élysées, the restaurant offers rooms for private hire for between 6 and 54 guests for gastronomic dinners. Fully-modular meeting spaces make it possible to host meals and seminars in the same place. Also renowned, **Le Jules Verne** has a unique setting: on the second floor of the Eiffel Tower, 125 metres above the ground ... Directed by the renowned Alain Ducasse, the Jules Verne offers set-menus for groups of between 8 and 24 guests. The Gustave Eiffel reception room, on the first floor, also makes it possible to organize a seminar in an, oh so mythical place. In quite another more Parisian style, **Le Train Bleu** is a veritable invitation to travel. Housed on the first floor of the Gare de Lyon (train station) since 1900, the former buffet with sumptuous decor was designated a listed monument in 1963. Restaurant spaces are available for private hire for events of all sizes and menus can be drawn up on request.

- **MAISON BLANCHE**  
15 avenue Montaigne, Paris 8th  
Tel +33 (0) 1 47 23 55 99  
[www.maison-blanche.fr](http://www.maison-blanche.fr)
- **LASSERRE**  
17 avenue Franklin D.-Roosevelt, Paris 8th  
Tel +33 (0) 1 43 59 02 13  
[www.restaurant-lasserre.com](http://www.restaurant-lasserre.com)

→ **LE JULES VERNE**  
Tour Eiffel, 2<sup>e</sup> étage, Paris 7th  
Tel +33 (0) 1 45 55 61 44  
www.lejulesverne-paris.com

→ **LE TRAIN BLEU**  
12 place Louis-Armand, Paris 12th  
Tel +33 (0) 1 43 43 09 06  
www.le-train-bleu.com

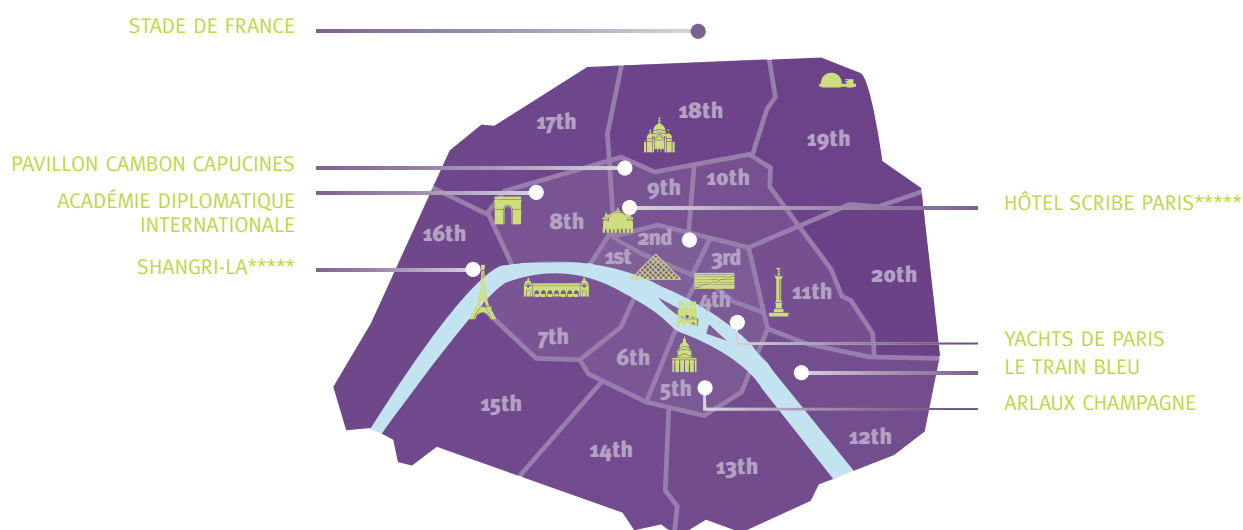
## PREMIUM ACTIVITIES

For a prestigious event, it is important to choose a service provider carefully. For fans of fine food, the **Ecole de cuisine Alain Ducasse (cooking school)** offers activities for businesses and incentives in a contemporary 700 m<sup>2</sup> venue that enables participants to show off all their expertise. Cooking courses given in groups can be rounded off with lunch or dinner for up to 60 guests. Still in the realm of food and taste, the Maison **Arlaux Champagne**, known for the elegance of its champagnes, organizes tasting workshops for groups of up to eight people in its shop in the centre of Paris. Lessons are available in French, English, Japanese and Russian. Finally, for those who would like to pamper themselves, the spa **Le Cercle** is the only beauty and well-being centre 'à la française' in Paris. Located in an exceptional place in the heart of the capital, it offers face and body care treatments. It also hires out its well-being space for seminars, fashion shows and private views.

→ **ARLAUX CHAMPAGNE**  
29 rue Censier, Paris 5th  
Tel +33 (0) 1 47 07 43 08  
www.arlaux.fr

→ **ÉCOLE DE CUISINE ALAIN DUCASSE**  
64 rue du Ranelagh, Paris 16th  
Tel +33 (0) 1 44 90 91 00  
www.ecolecuisine-alainducasse.com

→ **LE CERCLE**  
12 rue du Faubourg Saint-Honoré, Paris 8th  
Tel +33 (0) 1 42 68 29 79  
www.lecercle-by-regineferrere.com



Written by Yves Dougin / MeMo  
Translated by Deborah Lindsay-Mc Geown



He is a leading figure on Parisian cemeteries, especially Père Lachaise: Thierry Le Roi gives guided 'necro-romantic' tours in the course of which he vividly brings to life famous and anonymous people buried there. Veritable lessons in history and the history of art, mornings filled with anecdotes that are unusual, tragic, enthralling and enriching.



### Where does this passion for cemeteries come from?

**T. Le R.:** It is mostly an insatiable curiosity that leads me and which has led me since the age of 13 to visit cemeteries in my home town Nantes. Nothing to do with morbid curiosity or the scary thrills of stories about skeletons! No, what fascinated me was the funerary architecture, the sculptures. Nantes has a very long maritime history, including the tragic time of the slave trade.

In the cemeteries, I discovered graves, epitaphs and sculptures relating extraordinary lives, exotic places: I made up stories for myself; it was literally like travelling going from one flagstone to another.

When I came up to Paris at the age of 20 and went to live in the 20th arrondissement, I discovered Père Lachaise. Of course, like everyone else, I knew the name, like one knows the Eiffel Tower or the Arc de triomphe. But visiting it for the first time was a real shock: first of all its size! With 44 hectares, it is the largest green space in Paris. A veritable city, with squares, paths, avenues, roads, roundabouts ... Then, the sheer number of monuments ... mausoleums in some cases. And the number of sculptures! Not forgetting the names: it is really 200 years of French history that is presented at Père Lachaise, a life-size lesson.

### Where did you acquire your knowledge for your necro-romantic tours?

**T. Le R.:** I studied at the Ecole du Louvre to get a sound knowledge in art. And especially, I spent countless evenings in the company of Vincent de Langlade, who was the true 'inventor' of cemetery tours, in the 1950s. Of course, books previously existed about cemeteries, '*Philosophic Promenades*' and other pompous titles. But Vincent de Langlade succeeded in bringing these cemeteries alive and he amassed a considerable amount of knowledge gleaned from the grave diggers of funeral houses ... things that were not written down anywhere and which he passed on to me verbally. I'm part of this oral tradition: someone who hands down memories from the past.

### What form do your guided tours take?

**T. Le R.:** I have always been keen for my visits to be lively, not simply a boring list of dates, names and historic facts. I state few dates: most visitors on my walks know how to read ... and in the cemeteries, everything is written on the monuments!

There are two aspects to my walks: obviously, I'm going to talk about famous people: Edith Piaf, Yves Montand and Simone Signoret ... But I'm especially going to explain 'why'. Why Eugène Delacroix has this monument, Théodore Géricault that one, Honoré de Balzac another. For some, it is because these were the wishes expressed in their last will. Alexandre Dumas fils, for example, buried in the cemetery of Montmartre, had expressed a written request that his monument be sculpted by the sculptor Saint-Marceaux. But I don't give an account of the biography of Alexandre Dumas or Delacroix: I place them in context and provide key elements. I evoke the 2,000

names that Balzac gave to the characters in his work: he came regularly to stroll around Père Lachaise and drew all his inspiration from it! You can have a Balzac tour of the cemetery and a Proust one too: Marcel Proust also used real characters, whose names and even sex he sometimes changed.

All the middle classes of the 19th century were buried in Père Lachaise. Balzac put it in writing: 'all Paris is there!' At the weekend, I take the public on guided tours, and in the week, school children and groups. I create themed walks for specialist groups: for landscape architects, for doctors, nursing students, etc. Each walk introduces personalities and monuments relating to the group's centres of interest.

Two criteria guide my choice during my walks: a name — impossible not to show Jim Morrison — or a piece of outstanding funerary art. Oscar Wilde has both. And I take pleasure in showing the graves of people who are unknown yet have a magnificent monument.

### **Balzac and Proust tours ... what other themes can you develop in a cemetery?**

**T. Le R.:** It is almost unlimited! The theme of Egypt can be developed for example: firstly through the Napoleonic campaigns as many of those who accompanied Napoléon are buried in Père Lachaise, like Vivant Denon; broadening out the theme, you could include Champollion, and then all the 19th-century graves which showed the current fashion for Egypt: many Parisian buildings show evidence of this infatuation, and funerary houses were not the last to follow the trend.

It is moreover amusing to observe that a gravestone is a product of fashion. The 19th century was one of prodigious daring and creativity: people did not hesitate to have funerary busts, statues, even chapels created for themselves. But the 20th century was characterized much more by sobriety: 'no flowers or garlands', as they say. That saddens me! The musician Gilbert Bécaud, who died just ten years ago, has only a simple gravestone, a name and a date. A piano keyboard would have been good! Happily, the 21st century seems more promising to me, judging by some recent examples, at Père Lachaise, at the cemetery of Montmartre and elsewhere. Some families dare to be artistic. The grave of Alain Bashung or that of Mano Solo who died in 2009 and 2010 are two examples of remarkable contemporary funerary art.

I have learned to be patient: some works are not installed for months, even years after the death of a person. I'm waiting to see what is going to be made for George Whitman, the founder of the bookshop Shakespeare and Company, buried in Père Lachaise on 22 December 2011: it would seem that there is an interesting project for his grave, in relation to Don Quixote, who he admired greatly.

### **Who are the foreign personalities that you show to visitors who come from afar?**

**T. Le R.:** In fact, I try to adapt my discourse to my listeners. I like to please them by showing them graves that evoke their own history and origins: the Japanese pianist Ken Sazaki (1943-1991), the author of the Argentinean constitution Juan Bautista Alberdi (1810-1884), the American singer Jim Morrison (1943-1971), the Italians Cherubini (1760-1842) and Bellini (1801-1835), the Iranian writer Sadegh Hedayat (1903-1951), the Belgian Gramme (1826-1901), the Guatemalan Miguel Asturias, winner of the Nobel Prize for Literature (1899-1974), etc.

### **Your guided tours are in French; despite this do you have foreign visitors?**

**T. Le R.:** Of course! Obviously I have French-speaking and Francophile visitors. I am also in partnership with the Franco-Japanese institute of Kansai, whose members benefit from a reduced rate for all my walks. I also give guided tours to groups accompanied by their own interpreter, and there everything is possible.

But as well as a foreign public, I also have blind visitors: I get them to touch sculpted or engraved works, especially those in bronze or granite — the gravestone of Géricault presents the raft of the Medusa in relief, and I give a fuller description of the works. I can give tours for people in wheelchairs. It is a matter of principle to me to tailor my tours, according to the public.

### **Your walks are interspersed with anecdotes, little stories which are often amusing.**

**T. Le R.:** It is true that my guided tours are popular because I don't only talk about the lives of famous people buried there. What's more, some of these famous people are not yet buried: the drawer Siné, who is still alive, has already chosen his grave — in the cemetery of Montmartre — and even had the monument made, a rather

provocative cactus and the epitaph: *'Mourir ? Plutôt crever!'* ('I'd rather snuff it than die!'). The only thing missing is the date of death!

On a more serious note, again at the cemetery of Montmartre, the actor Jean-Claude Brialy bought a plot early on in his life next to the Dame aux Camélias, Marie Duplessis. He then took care to choose an art nouveau bas relief for the entire decor. These are the types of stories that everyone loves. It is of prime importance that these tours are carried out with intelligence and with the greatest respect for those who rest there.

I always remember that Brongniart, the architect appointed by Napoléon to create Père Lachaise in 1804, arranged everything so that Parisians would come to this place: he made it a landscaped cemetery, which was totally innovatory at the time. It is a place where people come and go but also somewhere to visit.

### **And what is the history of Père Lachaise?**

**T. Le R.:** Whatever the theme may be, all my tours begin with the history of the cemetery: it was created in 1804 because of the need to clean up cemeteries that appeared at the end of the 18th century. Previously, there were cemeteries almost everywhere, up to 200 in Paris alone, almost all of which have disappeared. Did you know that there was once a cemetery where the chic rue de la Paix is today and another beneath the Bon Marché Rive Gauche department store? The cemetery of Père Lachaise was created outside Paris, as it was at the time, on a surface area of 17 hectares. It has been greatly extended and today the city completely surrounds it. Its real name is the cemetery of the East, but Parisians have always called it Père Lachaise, after the name of the emblematic figure of the chateau of Père La Chaise, confessor of Louis XIV.

Part of this cemetery and its burial plots is a listed monument, and 2.5 million visitors visit it every year, which make it the eighth most visited monument in Paris!

### **To finish, what addresses in the district can you recommend to us?**

**T. Le R.:** Groups that I give a guided tour to often prolong their outing with a meal at the brasserie Au Rond point, which has a room especially for groups. There is also Obododo, formerly La Renaissance, which has been the traditional meeting place for avid Jim Morrison fans for 40 years. Plus, a hotel project on the theme of Père Lachaise personalities. Then, of course, the not-to-be-missed Père Lachaise shop: Agnès, the founder of the shop, has had objects made that are directly inspired from the personalities buried in Père Lachaise; the products are unique and exclusive. Oscar Wilde, Marcel Proust and Jim Morrison are all evoked. You can also find a detailed map of the cemetery here and quality works. The cemetery attendants also hand out free small plans, one of which presents personalities from the world of show business, the other, personalities from the world of the arts, philosophy and the press. Marcel Proust is of course mentioned here; he is the author of my favourite phrase: *'Le seul véritable voyage n'est pas d'aller vers d'autres paysages mais d'avoir d'autres yeux'* ('The only true voyage of discovery, would be not to visit foreign lands but to possess other eyes').

#### → **THIERRY LE ROI**

The necro-romantic  
Tel +33 (0) 6 30 13 89 94  
[www.necro-romantiques.com](http://www.necro-romantiques.com)

#### → **PÈRE LACHAISE SHOP**

45 boulevard de Ménilmontant, Paris 11th  
Tel +33 (0) 1 43 48 02 48  
[www.pere-lachaise-paris.com](http://www.pere-lachaise-paris.com)

#### → **AU ROND POINT**

65-67 boulevard de Ménilmontant, Paris 11th  
Tel +33 (0) 1 40 21 13 35  
[www.aurondpoint.com](http://www.aurondpoint.com)

#### → **BISTROT OBODODO**

28 boulevard de Ménilmontant, Paris 20th  
Tel +33 (0) 1 43 48 77 36



**CEMETERY OF MONTMARTRE**

20 avenue Rachel, Paris 18th  
[www.paris.fr](http://www.paris.fr)

**CEMETERY OF PÈRE LACHAISE**

8 boulevard de Ménilmontant, Paris 20th  
[www.paris.fr](http://www.paris.fr)

**FRANCO-JAPANESE INSTITUT OF KANSAI (IFJK)**

[www.clubfrance.jp](http://www.clubfrance.jp)

